

My Contents & Social Value

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Abstrat

The Internet is the world's largest archive of heritage imagery. In a Web 2.0/ 3.0 context and with the democratization of internet access (always connected / cloud computing), the user generated contents gain "value" and the Internet gives them the relevant technical mediation. Could they reach the status of Intangible Cultural Heritage ? How? Let us focus on the user contents as the theoretical / social object and investigate the process by which the user contents may become Immaterial Cultural Heritage, the social value creation and how technology helps to highlight both.

Object of theorical / social study : My Contents

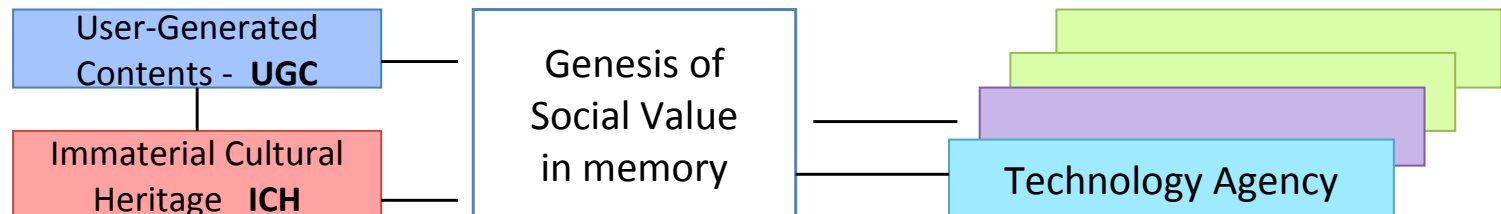
Goal : User Generated Contents -> Immaterial Cultural Heritage ?

Context: Web 2.0 / 3.0

Specific objectives:

- 1- How do UGC'S become ICH?
- 2- Social Value Creation
- 3- The role of Technologies in Heritage and Value Creation

Conceptual Scheme:



State of the art:

- Google TV contents of celebrities affixed
- Mobilizing user-generated contents for Canada's digital advantage.
- Meo Kanal
- An integrated ICT Architecture for Intelligent Content Harmonization in European Cultural Heritage Domain.
- Users like you? Theorizing agency in user-generated content